

Central and Eastern Europe's experience of Foreign Direct Investment and Globalizing Employment Relations

Friday 1st July 2011, 2- 6 pm

London Metropolitan University, 31, Jewry St., London EC3N 2EY (Room 41)
(Aldgate, Aldgate East, Tower Hill tubes)

Seminar and Book Launch

14.00: Welcome: Steve Jefferys, Professor of European Employment Relations, Working Lives Research Institute, London Metropolitan University.

14.10 - 15.30: FDI, Domestic Entry and Institutional Change in Central and Eastern Europe; Tomasz Mickiewicz, Professor of Comparative Economics, UCL School of Slavonic and East European Studies will present a paper based on his research into the role of institutions in transition economies, followed by a discussion.

15.30 – 16.00 Pause: coffee, tea, juice, wine, cake, nibbles.

16.00 – 18.00 Book Launch of Palgrave Macmillan's latest study of changing employment relations in Central and Eastern Europe: '*Globalizing Employment Relations: Multinational firms and Central and Eastern Europe Transitions*'; Introduction to the volume by Dr Violaine Delteil followed by two round tables and questions and discussion with the Chapter authors.

16.05 – 16.50 Round table 1: FDI transfers and Central and Eastern Europe and differences between sectors

Dr Patrick Dieuaide (Sorbonne Nouvelle University, Paris) (chair)
Professor Anthony Ferner (De Montfort University, Leicester)
Professor Steve Jefferys (WLRI London Metropolitan University)
Professor Jenő Koltay, (Hungarian Academy of Sciences)

17.00 – 17.45 Round table 2: Social Models, Multinationals and host countries

Dr Sylvie Contrepois (WLRI, London Met University & CRESSPA-GTM, Paris) (chair)
Dr Linda Szabo (Central European University, Budapest)
Dr Anna Kwiatkiewicz (BPI Group, Poland)
Dr Violaine Delteil (Sorbonne Nouvelle University, Paris)

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Globalizing Employment Relations

Multinational Firms and Central
and Eastern Europe Transitions



Edited by
Sylvie Contrepois, Violaine Delteil,
Patrick Dieuaide and Steve Jefferys.

How has foreign investment helped transform the ten former Communist members of the European Union? What role have MNCs based in France, Germany and the US played in changing work and employment relations? What impact have the European Social Model and European Works Councils had? Is foreign direct investment a new colonialism or a real boost to the region?

Globalizing Employment Relations provides answers to these and other questions in original chapters by the following authors:

Part 1 :	FDI transfers and Central and Eastern Europe
1. Anthony Ferner	Exporting the American social model
2. Guglielmo Meardi, Franz Traxler and Sonja Strohmer	MNC social transfers to Central and Eastern Europe
3. Steve Jefferys	Foreign Direct Investment in Central and Eastern Europe
Part 2 :	Employment relations in different sectors in Central and Eastern Europe
4. Sylvie Contrepois, Violaine Delteil, Patrick Dieuaide and Steve Jefferys	Financial and auto sectors in the recession
5. Patrick Dieuaide	Industrial culture and strategy in food processing
6. Martin Krzywdzinski	Exporting the German automobile social model
Part 3 :	Multinationals and host countries in the crisis
7. Jeno Koltay	Hungary and the opening up to MNCs
8. Linda Szabo and Violetta Zentai	French MNCs in Hungary
9. Zhelyu Vladimirov	MNCs and Bulgarian employment relations
10. Anna Kwiatkiewicz	Polish employment relations and FDI
11. Charles Woolfson, Janis Birzins and Epp Kallaste	FDI and the crisis in Estonia, Latvia and Lithuania
Part 4 :	European social integration, MNCs and change
12. Sylvie Contrepois	MNC approaches to international employment relations
13. Violaine Delteil	Central and Eastern European employment relations models
14. Guy Groux	Testing new forms of employment relations

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